



Mastering Global Logistics

Course Venue: UK - London

Course Date: From 26 Jul 2020 To 20 Aug 2020

Course Place: London Paddington

Course Fees: 23800 GBP



Introduction

The world of logistics is constantly evolving, so this comprehensive course represents the current trends, best practices and latest thinking in global logistics. It serves as a forum allowing the contributors, a range of acknowledged sector specialists, to discuss key logistics issues and share their authoritative views. It includes guidance on collaboration; energy and its relationship to logistics; sustainability in a wider sense; outsourcing; and humanitarian logistics.

On completion of this practical course you should be able to:

- Gain knowledge on the design and management of logistics processes and the integration of those processes upstream and downstream with those of suppliers and customers.
- View the business of the future to be market-driven, with logistics processes, finding a critical means for achieving corporate goals.
- Identify the new directions in logistics and discuss the new competitive frame work.
- Apply and discuss the best practices in logistics and supply chain management.
- Define the role of incentives in the exchange process and differentiate between collaboration and competition.
- Identify the Fundamental concepts of supply chain management and measurement and define specific metrics across the chain.
- Discuss the Changes in the demand for logistics services and determine the opportunities and pressures for logistics providers in a new Europe.

Course Outline

New Directions In Logistics

- The emergence of the value-conscious customer
- Logistics and supply chain management
- Procurement
- Manufacturing
- Distribution
- The organizational challenge

Best Practices In Logistics And Supply Chain Management

- The essence of the phenomenon of best practices in business
- Transferring best practices - one solution fits all?
- The best practices - between the hammer of economic demands and the anvil of corporate social responsibility
- Where do Central and Eastern Europe countries come from? From the world of worst practices!
- Where are CEE countries going?
- The case of Poland
- The best practices - the Holy Grail of contemporary business?

Trends And Strategies In Global Logistics

- Trend research
- Megatrends
- Conclusion and outlook

Incentives And The Strategic Management Of Suppliers



- Collaboration vs. competition and the role of incentives in the exchange process
- Incentivization and the question of make vs. buy
- Incentivization and the relationship management choice
- Incentives and the role of contract
- Incentives and the impact of internal politics

Time Compression In The Supply Chain

- Time compression and competition
- The time compression approach - competitive advantage
- The time compression approach - cost advantage
- The time compression approach - technology advantage
- The time compression approach - customer focus
- Benefits of time compression
- Examples of the application of time compression
- Time compression and the future

Building More Agile Supply Chains

- Operating circumstances requiring agility
- The categorization for operating environments
- Mitigating the minefield of pitfalls

Using Marketing And Services Strategies For Logistics Customer Service

- Logistics customer service today
- Elements of logistics customer service
- Strategies for logistics customer service
- An example from online retailing

People Powering Contemporary Supply Chains

- Opening comments
- The people that drive contemporary supply chains
- Dynamic alignment control
- Finding the behavioral metric - key to unraveling the puzzle
- Now the head of the dog is back in control
- But the 'forces of darkness are lurking'
- Supply-side alignment
- Hybrid supply chains
- Reverse logistics

Creating Shareholder Value Through Supply Chain Management

- Financial performance and its drivers
- Linking supply chain management and financial performance
- Framework to identify initiatives that create the most shareholder value
- Difficulties in improving supply chain financial performance
- Improving the financial performance across the supply chain

Outsourcing: The Result Of Global Supply Chains?

- Definition
- Reasons for outsourcing
- How different is the public sector from the private sector with regard to outsourcing?



- The pitfalls in outsourcing
- Global supply chains and the outsourcing risks

Risk In The Supply Chain

- Risk management and the supply chain - a new perception!
- Objective and process of risk management
- From an enterprise perspective to the supply chain perspective
- Risk assessment and control along the supply chain
- Implementation in practice

Supply Chain Vulnerability, Risk And Resilience

- Supply chain vulnerability: an idea whose time had come
- Supply chain risk management: a recipe for confusion
- Risk: the great divide
- Supply chain resilience: a holistic view
- Supply chains and wicked problems

Information Systems And Information Technologies For Supply Chain Management

- Functionality of IS/IT in SCM
- Strategic issues of IS/IT in SCM
- IS/IT adoption for SCM
- IS/IT utilization in SCM

Improving Management Of Supply Chains By Information Technology

- Coordination of supply chains with information technology

Delivering Sustainability Through Supply Chain Management

- Purchasing or procurement
- Production or manufacturing
- Distribution and warehousing
- Use and maintenance
- Dispose or reuse and recycle?
- Managerial and financial sustainability

Performance Measurement And Management In The Supply Chain

- Keeping score - a basic management principle
- The balanced scorecard - the standard for goal setting and measurement
- Fundamental concepts of supply chain management and measurement
- Mastering the complexity of supply chain and logistics performance management
- The principle of input and output measures
- Setting goals across the chain through service level agreements
- The delivery, recovery and stewardship model
- Defining specific metrics across the chain
- Future directions in performance measurement

Optimizing The Road Freight Transport System

- Assessing the utilization of vehicle fleets
- Factors constraining vehicle utilization



- Measures to improve vehicle utilization

Retail Logistics

- The evolution of the logistics concept
- Logistics and competitive strategy in retailing
- Differences in logistics 'culture' in international markets
- The internationalization of logistics practices
- The future

Internet Traders Can Increase Profitability By Reshaping Their Supply Chains

- Internet trading is forecast to account for a quarter of all purchases in 2006
- Customer satisfaction is less than satisfactory
- Integration of business processes has-not always received enough attention
- Moving away from traditional supply chains adds complexity but provides an opportunity for profit
- How can internet traders take advantage of opportunities?
- Opportunity waiting to be exploited

Time As A Trade Barrier

- Time, logistics and trade - how are they related?
- Econometric analysis
- Policy implications and conclusions

Learning From Humanitarian Supply Chains

- Disasters are challenging learning settings
- Humanitarians and their supply chains are different
- Corporations moving in to help find they can also learn
- The value of cross-sector learning
- Lessons for companies

Global Sourcing And Supply

- Growth in global trade
- Global sourcing as a way to change business strategy
- Identifying and selecting sources
- Commercial models
- International logistics
- Flow management
- Organization design
- Information technology
- Operational excellence
- Risk management
- Critical success factors
- Global sourcing - sustaining the trend

International Road And Rail Freight Transport Activity

- Recent international trade activity and transport: economic factors and trends
- Recent trends in international freight transport volumes by road and rail
- International road freight transport: recent developments and challenges
- Factors influencing recent trends in international rail freight transport



- Concluding remarks

The Changing Supply Of Logistics Services - A UK Perspective

- UK market trends
- Market structure – continuing consolidation and globalization
- The EU25 - new market opportunities and threats
- Transport policy issues

Developments In Western European Logistics Strategies

- Changes in the demand for logistics services
- Market structure of logistics service providers
- Transportation in Europe
- Opportunities and pressures for logistics providers in a new Europe

Logistics In China

- The major areas of improvement
- Challenges in developing modern logistics
- Concluding remarks

Logistics Strategies For Central And Eastern Europe

- Conditions of economic development of CEE countries before 1990
- Development of logistics in the period of transition and after joining the EU
- Logistics strategies in CEE countries

North American Logistics

- North American logistics: a regional realm
- North American gateways
- North American corridors and inland freight distribution
- Inland logistics
- Corporate logistics and its role in North American freight transportation - three cases
- A freight and logistics policy framework