



## **Strategic Supply Chain Management Certificate**

**Course Venue:** UK - London

**Course Date:** From 8 Aug 2021 To 19 Aug 2021

**Course Place:** London Paddington

**Course Fees:** 11900 GBP



## **Introduction**

In the breakthrough course, delegates will experience everything that corporate decision-makers need to know to create value and competitive advantage from their supply chains.

### **On completion of this course you should be able to:**

- Define the main configuration components and apply the criteria of a good supply chain strategy
- Align supply chain with business strategy, customer need, and the power position
- Describe the five processes for End-to-End supply chain management and discuss the next generation processes
- Apply the tools and techniques in order to collaborate with suppliers and calculate the costs effectively
- Determine the principles for organisational design and develop the skills required to improve the organisation's performance
- Build the right collaborative model, define the appropriate degrees of collaboration, and apply the latest technology to support the Collaborative Relationships

## **Course Outline**

### **Module 1: View Your Supply Chain as a Strategic Asset**

- Five key configuration components
- Operations Strategy
- Channel Strategy
- Outsourcing Strategy
- Customer Service Strategy
- Asset Network
- Four criteria of a good Supply Chain Strategy
- Align with Your Business Strategy
- Align with Your Customers' Needs
- Align with Your Power Position
- Become Adaptive

### **Applying Rocket Science to the Supply Chain**

- ACTUALLY, IT *IS* ROCKET SCIENCE
- Chopping up the assembly lines
- The upstream impact on supply
- From one tier to another
- IT WORKS, BUT IT'S NOT EASY

### **Module 2: Develop an End-to-End Process Architecture**

- Four tests of supply chain architecture
- Strategic Fit
- End-to-End Focus
- Simplicity
- Integrity
- Toolkits
- The top three levels of the SCOR model
- Five processes for End-to-End supply chain management



- Plan
- Source
- Make
- Deliver
- Return

### **Calling on Customer Cost-Effectively**

- A growing business —and growing problems
- Making the business case and moving forward
- Rethinking the Supply Chain
- End-To-End Visibility
- Collaborating with suppliers
- Building on success: Collaborative design

### **Module 3: Design Your Organization for Performance**

- Organizational Change is an ongoing process
- Evolution of the supply chain organization
- What's in a Name?
- Guiding principles for organizational design
- Form Follows Function
- Every Process Requires Accountability
- Know and Grow Your Core
- Gaining respect from the supply chain discipline
- Focus on the Skills You Need

### **Reorganizing for “a Bright Future”**

- The technology solution wasn't enough
- Organizational changes
- The vision thing
- From product to market focus
- The mechanics of transformation
- Greater collaboration with suppliers
- Horizontal integration

### **Module 4: Build the Right Collaborative Model**

- Collaboration is a spectrum
  - Transactional Collaboration
  - Cooperative Collaboration
  - Coordinated Collaboration
  - Synchronised Collaboration
- Finding the right place on the spectrum
- The path to successful collaboration
- Master Internal Collaboration First
- Define the Appropriate Degrees of Collaboration (i.e., Segment)
- Share Benefits, Gains, and Losses
- Trust Your Partners, but Protect Your Interests
- Use Technology to Support Your Collaborative Relationships
- Don't Forget to Compromise

### **Making the Tail Smaller and the Tooth Stronger**



- When push comes to pull
- The blueprint for change
- Transformation at the DLA
- Through the looking glass: life cycle management
- The Integrated Enterprise Initiative: From Excess to Access with Information Technology (IT)
- Application of IT Principles at the DLA
- The End-To-End Initiative: Creating Principles for Change
- The critical role of performance-based agreements

### **Module 5: Use Metrics to Drive Business Success**

- Why measure?
- Managing performance with metrics
- Link Your Metrics to Your Business Strategy
- Make Sure Your Metrics Are Balanced and Comprehensive
- Base Performance Targets on Both Internal and External Metrics
- Set Aggressive but Achievable Targets—and Tie Them to Actions
- Make Your Metrics Highly Visible and Monitor Them at All Levels
- Use Your Metrics to Drive Continuous Improvement
- Develop an Implementation Plan
- Which metrics?
- Choose Metrics That Support Your Strategy
- Measure Yourself as Your Customers Measure You

### **Driving Customer Satisfaction**

- The impetus for change
- The new mandate: sense and respond
- A new organization
- Rethinking logistics
- A focus on business results
- The information technology challenge
- The next frontier

### **A Roadmap to Change**

- Advanced systems aren't enough
- Characteristics of the next generation
- Transparency
- Flexibility
- Simultaneity
- Developing a roadmap

### **Real-Time Response to Demand**

- Key business challenges
- Real-time demand fulfillments
- End-to-End connectivity
- Visibility - The Holy Grail
- Vertical integration
- Change-management challenges
- New reward system
- An evolving supply chain